

**AAS IN MARKETING
RECOMMENDED ATC COURSES**

COURSE	COURSE TITLE	CREDITS
CPT 101	Introduction to Computers ¹	3
ENG 101	English Composition I	3
Required Humanities/Fine Arts Course ²		3
SPC 205	Public Speaking ³	3
MAT 102, 110, MAT 120 or MAT 130	Intermediate Algebra, College Algebra, Probability and Statistics, or Elementary Calculus	3
ECO 210 or ECO 211	Macroeconomics Microeconomics	3
Required Social/Behavioral Science Course		3
ACC 102	Accounting Principles II	3
BAF 201	Principles of Finance	3
BAF 230	Computers in Finance	3
BUS 140	Business Mathematics	3
BUS 210	Introduction to E-Commerce in Business	3
BUS 225	Social, Ethical and Legal Aspects of Business	3
CPT 162	Intro to Web Page Publishing	3
MGT 101	Principles of Management	3
MGT 120	Small Business Management	3
MKT 101	Marketing	3
MKT 110	Retailing	3
MKT 120	Sales Principles	3
MKT 240	Advertising	3
MKT 270	Managerial Communications	3
Total		66

**EQUIVALENT SWU COURSE⁴
TRADITIONAL OR ADULT PROGRAM**

COURSE	COURSE TITLE	CREDITS
CPSC 1103	Intro to Computers	3
ENGL 1003	Freshman English I	3
Transferrable General Education Course		3
ENGL 2103	Speech Communication	3
MATH 1023 STAT 3123 MATH 1033	Algebra Statistics Applied Calculus	3
ECON 2063 ECON 2053	Macroeconomics Microeconomics	3
Transferrable General Education Course		3
ACCT 2013	Principles of Accounting II	3
Transferrable Supplemental Course		3
Transferrable Supplemental Course		3
Does Not Transfer		0
Transferrable Supplemental Course		3
Transferrable Supplemental Course		3
CPSC 1203	Introduction to the Internet, Online Research, and Web-Site Design	3
MGMT 3313	Principles of Management	3
Transferrable Supplemental Course		3
MGMT 3503	Principles of Marketing	3
Transferrable Supplemental Course		3
Transferrable Supplemental Course		3
Transferrable Supplemental Course		3
Transferrable Supplemental Course		3
Total transferrable to SWU		63

¹ Course must have been taken within the past five years in order to transfer to SWU.

² To meet SWU general education requirement recommended to take one history (any HIS course) or one fine arts course (MUS 105, ART 101, 105, 107 or 108 or THE 101).

³ Preferred Course if transferring to SWU (meets general education requirement).

⁴ Note that ATC courses must be completed with a grade of C- or better in order to transfer.

Note that a maximum of 68 credits from 2-year colleges will count toward a baccalaureate degree at Southern Wesleyan University.

ADDITIONAL SWU COURSES REQUIRED FOR BS IN BUSINESS ADMINISTRATION

Additional General Education Requirements

COURSE	COURSE TITLE	CREDITS
HIST 1063	Survey of World Civilization ⁵	3
ASTH 2053	Aesthetics ⁶	3
BIBL 1013	Old Testament Survey	3
BIBL 1023	New Testament Survey	3
ENGL 1013	Freshman English II	3
MATH 1023	Algebra ⁷ (MATH 1053 for Adult Program)	3
	Natural Science Lab Course	4
RELG 2403	Basic Christian Beliefs	3
SEMR 2551	Personal Wholeness II (or SEMR 2013) ⁸	1 (3)
SEMR 3551	Personal Wholeness III (or SEMR 2403) ⁸	1 (3)
SEMR 4551	Personal Wholeness IV (or SEMR 3003) ⁸	1 (3)

Sub-Total: 28-34

Additional Major Course Requirements

COURSE	COURSE TITLE	CREDITS
BUSI 2093	Business Communication	3
ECON 2063 or ECON 2053	Macroeconomics ⁹ Microeconomics	3
MGMT 3203	Business Law I	3
STAT 3123	Statistics for Accounting & Business ¹⁰	3
ACCT 2003	Principles of Accounting I	3
BUSI 3403	Management Information Systems	3
MGMT 3613	Managerial Finance I	3
MGMT 3623	Managerial Finance II	3
MGMT 4403	Management Policy	3
MGMT 4501	Business Seminar I (or MGMT 4893) ¹¹	1 (3)

Sub-Total: 28-30

TOTAL (ATC courses plus SWU courses): 119-127

Required for SWU Graduation: 120

⁵ Met if ATC Humanities requirement includes any HIS course.

⁶ Met if ATC Humanities requirement includes any ART course, MUS 105, or THE 101.

⁷ Met if MAT 102 or 110 is taken.

⁸ SEMR 2013, 2403, and 3003 are 3 credit courses in the Adult Program only. SEMR 2551, 3551, and 4551 are 1 credit courses in the Traditional Program only.

⁹ Whichever NOT taken at ATC.

¹⁰ Met if MAT 120 is taken.

¹¹ MGMT 4501 is a 1 credit course in the Traditional Program only. MGMT 4893 is a 3 credit course in the Adult Program only.

Southern Wesleyan University offers options for completing your bachelor's degree in a flexible format that seeks to integrate academic excellence and Christian faith. Programs through the traditional campus offer flexibility and options. The adult evening programs offered in both Central and North Augusta permit working adults to complete the program in a timely manner through attending class one night per week year-round. For more information or to apply visit www.swu.edu or contact SWU's admissions office toll free at 877-644-5556.

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