

**AAS IN MARKETING
RECOMMENDED MTC COURSES**

COURSE	COURSE TITLE	CREDITS
ECO 210	Macroeconomics	3
ENG 101	English Composition I	3
ENG 102	English Composition II	3
MAT 155	Contemporary Mathematics	3
HUM	Required Humanities Course ¹	3
ACC 111	Accounting Concepts	3
ACC 112	Organizational Accounting	3
BUS 121	Business Law I	3
CPT 170	Microcomputer Applications ²	3
MGT 101	Principles of Management	3
MKT 101	Marketing	3
BAF 201	Principles of Finance	3
BUS 130	Business Communications	3
BUS 240	Business Statistics	3
MKT 110	Retailing	3
MKT 120	Sales Principles	3
MKT 240	Advertising	3
MKT 260	Marketing Management	3
MKT 270	Internet Research and Marketing	3
General Elective		3

Total 60

**EQUIVALENT SWU COURSE³
TRADITIONAL OR ADULT PROGRAM**

COURSE	COURSE TITLE	CREDITS
ECON 2063	Macroeconomics	3
ENGL 1003	Freshman English I	3
ENGL 1013	Freshman English II	3
Transferrable General Education Course		3
Transferrable General Education Course		3
ACCT 2003 (must take both ACC 111 and 112) and Transferrable Elective		6
MGMT 3203	Business Law I	3
CPSC 1103	Intro to Computers	3
MGMT 3313	Principles of Management	3
MGMT 3503	Principles of Marketing	3
Transferrable Supplemental Course		3
BUSI 2093	Business Communications	3
BUSI 2203	Quantitative Methods for Managers	3
Transferrable Supplemental Course		3
Transferrable Supplemental Course		3
Transferrable Supplemental Course		3
Transferrable Supplemental Course		3
Transferrable Supplemental Course		3
Transferrable Elective		3

Total transferrable to SWU 60

¹ To meet SWU general education requirement recommended to take one history (any HIS course) or one fine arts course (MUS 105, ART 101, 107 or 108).

² Course must have been taken within the past five years in order to transfer to SWU.

³ Note that MTC courses must be completed with a grade of C- or better to transfer.

Note that a maximum of 68 credits from 2-year colleges will count toward a baccalaureate degree at Southern Wesleyan University.

ADDITIONAL SWU COURSES REQUIRED FOR BS IN BUSINESS ADMINISTRATION

Additional General Education Requirements

COURSE	COURSE TITLE	CREDITS
BIBL 1013	Old Testament Survey	3
BIBL 1023	New Testament Survey	3
ENGL 2103	Speech Communication	3
HIST 1063	Survey of World Civilization ⁴	3
ASTH 2053	Aesthetics ⁵	3
	Natural Science Lab Course	4
RELG 2403	Basic Christian Beliefs	3
SEMR 2551	Personal Wholeness II (or SEMR 2013) ⁶	1 (3)
SEMR 3551	Personal Wholeness III (or SEMR 2403) ⁶	1 (3)
SEMR 4551	Personal Wholeness IV (or SEMR 3003) ⁶	1 (3)
Sub-Total:		25-31

Additional Major Course Requirements

COURSE	COURSE TITLE	CREDITS
ECON 2053	Principles of Microeconomics	3
STAT 3123	Statistics for Accounting and Business	3
ACCT 2013	Principles of Accounting II	3
BUSI 3403	Management Information Systems	3
MGMT 3613	Managerial Finance I	3
MGMT 3623	Managerial Finance II	3
MGMT 4403	Management Policy	3
MGMT 4501	Business Seminar I (or MGMT 4893) ⁷	1 (3)
Sub-Total:		22-24
TOTAL (MTC courses plus SWU courses):		107-115
Required for SWU Graduation:		120

⁴Met if MTC Humanities requirement or elective includes any HIS course.

⁵Met if MTC Humanities requirement or elective includes MUS 105, ART 101, 107 or 108.

⁶SEMR 2551, 3551, and 4551 are 1 credit courses in the Traditional Program only. SEMR 2013, 2403, and 3003 are 3 credit courses in the Adult Program only.

⁷MGMT 4501 is a 1 credit course in the Traditional Program only. MGMT 4893 is a 3 credit course in the Adult Program only.

Southern Wesleyan University offers options for completing your bachelor's degree in a flexible format that seeks to integrate academic excellence and Christian faith. Programs through the traditional campus offer flexibility and options. The adult evening programs offered in both Central and Columbia permit working adults to complete the program in a timely manner through attending class one night per week year-round. For more information or to apply visit www.swu.edu or contact SWU's admissions office toll free at 877-644-5556.

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