



Comparison of MBA and MSM Programs

Master of Business Administration

Intended for:

Professionals tasked with ensuring success in today's business operations. Upon completion, graduates are able to demonstrate the ability to apply theoretical concepts to actual management situations, and utilize critical thinking and decision-making skills to identify, analyze and develop practical solutions. Degree focus is on the functional areas of business – to include finance, marketing, production, and administration.

Features:

- Quantitative Learning
- Finance and Analysis
- Resource Management
- All courses are six weeks (plus breaks), except the Accounting, Statistics, and Economics, which are 12 weeks – degree completion in 24 months
- Curriculum is lockstep with no electives

Requirements:

- Successful completion of an undergraduate program of study with a GPA of at least 2.7 (if less than 2.7, students must have satisfactory scores on the GMAT and/or approval of the Graduate Admissions Committee). Degree must be from a regionally accredited college/university
- Two letters of recommendation from persons qualified to judge the applicant's professional expertise, character, and capacity for college level study
- 2 years of applicable work experience and 18 hours of business course work OR 3 years of managerial experience

Master of Science in Management

Intended for:

Professionals assuming greater management responsibilities within their organization. Upon completion, graduates have knowledge on how to effectively manage people, plans, and projects – the cornerstones of a successful managerial career. Degree focus is on the management of human and physical resources, marketing and information, organizational development, and strategic planning.

Features:

- Qualitative Learning
- Organizational Development
- Task and Human Resource Management
- All courses are six weeks (plus breaks) – degree completion in 18 months
- Curriculum is lockstep with no electives

Requirements:

- Successful completion of an undergraduate program of study with a GPA of at least 2.7 (if less than 2.7, students must have satisfactory scores on the GMAT and/or approval of the Graduate Admissions Committee). Degree must be from a regionally accredited college/university
- Two letters of recommendation from persons qualified to judge the applicant's professional expertise, character, and capacity for college level study
- 2 years employment, 1 year of significant work experience and 12 hours of business course work, OR 3 years managerial experience