



SOUTHERN  
WESLEYAN  
UNIVERSITY



# MASTER OF SCIENCE IN MANAGEMENT

ON-SITE EVENING PROGRAM



# PROGRAM HIGHLIGHTS

## WHAT IS THE MASTER OF SCIENCE IN MANAGEMENT?

The Master of Science in Management degree program is designed to develop and enhance the management skills necessary to function effectively within business, industry and a variety of organizations. A Master of Science in Management can help you lay the cornerstone for a successful management career.

## WHAT DO STUDENTS ENROLLED IN THE MANAGEMENT PROGRAM DO?

As a Master of Science in Management student, you will gain skills in strategic planning, organizational development, information management and effective decision-making. You will participate in management exercises and learn to apply theory to actual practice in a way that addresses real-world business problems. The program focuses on Christian servant leadership principles, the management of human and physical resources within various organizational cultures and how to effectively achieve organizational goals and objectives.

## IS THIS MAJOR RIGHT FOR YOU?

You might consider a Master of Science in Management if you wish to advance in your company or organization, desire to develop your leadership skills, enjoy interactions with people, and are comfortable in leadership roles.

<b>Total Credit Hours</b>	<b>36</b>
<b>Typical Length of Program</b>	<b>18 months</b>

At Southern Wesleyan, we understand the needs and commitments of working adults. We have been providing working adults with Christ-centered educational opportunities for more than 25 years. Our adult evening programs are specifically designed to allow you to earn an associate's, bachelor's or master's degree while still meeting your personal and professional responsibilities.

# MASTER OF SCIENCE IN MANAGEMENT

The MSM degree consists of 36 semester hours.

MSM COURSES	36 CREDITS
MGMT 5053 Organizational Behavior	3 credits
MGMT 5253 Management Ethics	3 credits
RSCH 5043 Analysis & Decision Making for Managers	3 credits
MGMT 5163 Management of Information Systems	3 credits
MGMT 5143 Executive Economics	3 credits
MGMT 5063 Marketing Management	3 credits
MGMT 5073 Human Resources Management	3 credits
MGMT 5123 Finance and Accounting	3 credits
MGMT 5343 Organizational Development	3 credits
MGMT 5363 International Management	3 credits
MGMT 5443 Managing for Quality and Excellence	3 credits
MGMT 5823 Integrated Studies in Management	3 credits

*\*Actual course sequencing varies per student, depending on the amount of coursework transferred in.*

Southern Wesleyan University reserves the right to change any of the rules and regulations of the University at any time, including the right to withdraw curricula and specific courses, alter course schedule, alter course content, and alter fee structure.

## MSM COURSES

### **MGMT 5053 Organizational Behavior - 3 credits**

Understanding and leading individuals and groups in attaining both personal and organizational objectives. By focusing on managers and their relationships with employees, students evaluate social/psychological behavior and learn techniques for modifying behavior to meet organizational objectives.

### **MGMT 5253 Management Ethics - 3 credits**

Designed to help graduate students think in a structured and orderly way when making ethical decisions in business and management. Through case studies, the conflict between economic and social performance is examined, focusing on the manager's relationship with those with whom the manager interacts. Also considered are alternative means of reaching a decision when faced with an ethical conflict. A Christian perspective is emphasized.

### **RSCH 5043 Analysis and Decision Making for Managers - 3 credits**

Using case analysis as the basic tool, this course will aid the student in identifying the root causes of problems in business, identifying and analyzing options, and proposing solutions. Methods of research and creative problem solving will be explored.

### **MGMT 5163 Management of Information Systems - 3 credits**

Management of information processing, system development, statistical applications, and project management. Prerequisite: Computer literacy demonstrated by a transcripted course or approval by appropriate SWU faculty.

### **MGMT 5143 Executive Economics - 3 credits**

An overview of economic theory necessary for establishing, revising, and interpreting business policy. Emphasis on the identification and interpretation of macro-economic and micro-economic phenomena necessary for sound management decision making.

### **MGMT 5063 Marketing Management - 3 credits**

The application of marketing theory to problem-solving related to product/service, price, promotion, and distribution for both profit-making and non-profit organizations. Case studies are utilized.

### **MGMT 5073 Human Resources Management - 3 credits**

The application of theories of human resources management to employee relations, recruitment, evaluation, grievances, development plans, and wage and salary administration.

### **MGMT 5123 Finance and Accounting for Non-Financial Managers - 3 credits**

Gives the student a firm understanding of financial and accounting terms, techniques, and practices. Topics cover the basics: interpreting financial statements, calculating inventory costs, cost of goods sold, understanding stocks and bonds, determining company profitability using ratio analysis techniques, and detailing cash flow.

**MGMT 5343 Organizational Development - 3 credits**

Integrates concepts and models from organization theory with changing events in the real world, providing an up-to-date view of organizations. Examples are presented that illustrate how companies are coping in the rapidly changing, highly competitive, international environment.

**MGMT 5363 International Management - 3 credits**

The management and operation of transnational organizations and the situations unique to those operations. Adapting managerial policies and practices to diverse international cultural environments.

**MGMT 5443 Managing for Quality and Excellence - 3 credits**

This course presents the philosophies, methods, and tools of Total Quality Management (TQM) and investigates a new paradigm for management that goes beyond TQM as it is commonly viewed today. Emphasis is on a customer-value orientation and the course addresses a spectrum of issues related to TQM, from human management and organizational culture to customer value measurement and continuous improvement.

**MGMT 5823 Integrated Studies in Management - 3 credits**

An introduction to the analysis of business strategy using an integration of accounting, marketing, and management principles to make business decisions.

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# SWU DISTINCTIVES

## FAITH

An education at Southern Wesleyan University is more than just a degree. **Southern Wesleyan is a Christ-centered institution** providing faith-based education that applies Christian values and ethics to your professional development and the understanding to apply those values to your career.

## HISTORY

Southern Wesleyan has a history of providing quality education with its main campus founded in 1906 in Central, South Carolina. SWU has also been a leader in education programs for working adults for **more than 25 years**.

## FLEXIBLE PROGRAMS: ONSITE OR ONLINE

At Southern Wesleyan, you can be a full-time student and attend class one night a week with other working adults on our campus in Central or at one of our **regional education centers located in Charleston, Columbia, Greenville or North Augusta**. Some degree programs are also offered in Greenwood and Spartanburg.

Southern Wesleyan offers fully online options for select degree programs. As an online student, you will earn the same degree as you would in the onsite classroom. Courses are designed to be both engaging and challenging while providing flexibility for your busy schedule.

## ACCREDITATION

Southern Wesleyan University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate, baccalaureate and master's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Southern Wesleyan University.  
<http://www.sacscoc.org/>

## AFFORDABLE

When you apply for financial aid at Southern Wesleyan, we'll develop an aid package that meets your particular needs. With little or no upfront expense for many students, your college education is more affordable than you think.

Furthering your education is an investment, but it shouldn't break the bank. So why do so many schools weigh you down with hidden fees? At Southern Wesleyan University, you don't have to navigate a list of fees to find out how much your class will cost. We want your finances to be as easy as possible for you. That is why we offer a flat-rate tuition per course.

To learn more about the **Master of Science in Management**, visit [swu.edu](http://swu.edu) or call 877.644.5557.