BUSI 3003 Economics for Managers Research Guide

Credo Reference

<u>Credo Reference</u> provides access to over 570 reference books, including encyclopedias, dictionaries, books of quotations, and much more. This resource may be used to gather background information on your topic. For example, here you can find what an oligopoly is and how it differs from a monopoly.

Datamonitor Reports

Company Datamonitor reports are available through the <u>Business Source Premier</u> database. These reports provide company background information, key employee biographies, revenue analysis, and other relevant information. For more information on accessing Datamonitor reports, view the tutorial linked from the library's web page.

Locating Books and Other Materials

To locate books and other materials available at Rickman Library, search <u>SWUcat</u>, the online library catalog. You may request materials to be mailed to you by filling out the interlibrary loan request form or by emailing <u>library@swu.edu</u>. The statewide catalog, <u>PASCALcat</u>, provides access to materials located at academic libraries across the state. Items requested through PASCALcat will be mailed to your home approximately 1 week after the request date.

Citing Sources

Sources should be cited in APA format. There are many sites available to assist with APA citation style. Rickman Library has a basic guide linked from the web page under <u>Citing Sources</u> on the Reference and Research section. Here, you will also find a link to the OWL (Online Writing Lab) at Purdue, which provides a more in-depth explanation of the style guidelines along with multiple examples.

Additional Research Assistance

For assistance with your research, contact a reference librarian by email at <u>library@swu.edu</u> and by phone at 864-644-5060 or 1-800-282-8798 ext. 5071. You may also chat live with a librarian via the chat box on the library web page during library hours. We would be glad to talk with you or your group about locating resources for your paper and other assignments.