

SOUTHERN
WESLEYAN
UNIVERSITY



BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

HYBRID AND ONLINE

PROGRAM HIGHLIGHTS

WHAT IS THE BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION?

This degree program prepares graduates to gain knowledge of business administration principles behind the functioning of a company or organization while developing a clear perception of business ethics based on Christian principles.

Three BSBA concentrations are available in Human Resource Management, Management, and Supply Chain Management. The concentration in Human Resource Management equips students for developing and managing the organization's employees. The concentration in Management prepares students for management and supervision of resources and operations in organizations. The concentration in Supply Chain Management equips students for managing of supply chain activities, including sourcing, procurement, operations and logistics management.

WHAT DO STUDENTS ENROLLED IN THE BUSINESS ADMINISTRATION PROGRAM DO?

As a Business Administration major, you will develop Christian servant leadership principles, solve problems using collaborative techniques, and learn how to celebrate diversity in business environments. You will become knowledgeable in the areas of accounting, business law, economics, finance, management, marketing, statistics and strategy.

IS THIS MAJOR RIGHT FOR YOU?

You might consider a Business Administration major if you seek a position in management or accounting for a business or organization, desire advancement within a company or organization with additional responsibilities and higher pay, or desire to learn more about management. This major is also helpful to those who wish to develop entrepreneurial skills necessary to start and operate their own business. Business Administration majors will become comfortable with analysis of financial information behind the operation of a business or organization.

Total Credit Hours	120
Typical Length of Program	Varies by student

At Southern Wesleyan, we understand the needs and commitments of working adults. We have been providing working adults with Christ-centered educational opportunities for more than 25 years. Our programs are specifically designed to allow you to earn an associate's, bachelor's or master's degree while still meeting your personal and professional responsibilities.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

The BSBA degree consists of 120 semester hours including 43 hours of General Education, 32 hours of electives, and 45 hours of core course work.

GENERAL EDUCATION

43 CREDITS

ENGL 1053 Writing for Adults	3 credits
ENGL 2103 Speech Communication	3 credits
MATH 1053 Quantitative Reasoning	3 credits
CPSC 1103 Introduction to Computers	3 credits
BIBL 1023 New Testament Survey	3 credits
BIBL 1013 Old Testament Survey	3 credits
RELG 2403 Basic Christian Beliefs	3 credits
ASTH 2053 Music and Art Appreciation	3 credits
ENGL 1013 Freshman English II	3 credits
HIST 1063 Survey of World Civilization	3 credits
Natural Science course (w/ lab)	4 credits
SEMR 2013 College and the Working Adult	3 credits
SEMR 2403 Physical Wellness and the Good Life	3 credits
Social Science, Economics, OR Business/Mgmt course	3 credits

BACHELOR'S CORE

45 CREDITS

SEMR 3003 Character and Personal Effectiveness	3 credits
ACCT 2003 Principles of Accounting I	3 credits
ACCT 2013 Principles of Accounting II	3 credits
BUSI 2093 Business Communications	3 credits
BUSI 3403 Management Information Systems	3 credits
ECON 2053 Principles of Microeconomics	3 credits
ECON 2063 Principles of Macroeconomics	3 credits
MGMT 3203 Business Law I	3 credits
MGMT 3313 Principles of Management	3 credits
MGMT 3503 Principles of Marketing	3 credits
MGMT 3613 Managerial Finance I	3 credits
MGMT 3623 Managerial Finance II	3 credits
MGMT 4403 Management Policy	3 credits
MGMT 4893 Management Seminar	3 credits
STAT 3123 Statistics for Accounting and Business	3 credits

ELECTIVES

32 CREDITS

BSBA DEGREE

120 CREDITS

*Actual course sequencing varies per student, depending on the amount of coursework transferred in.

Southern Wesleyan University reserves the right to change any of the rules and regulations of the University at any time, including the right to withdraw curricula and specific courses, alter course schedule, alter course content, and alter fee structure.

Southern Wesleyan University reserves the right to modify course delivery based on enrollment volume. This could include changing from a hybrid format to a fully online format. Our desire is to provide a rich academic experience throughout your degree program.

BACHELOR'S CORE COURSES

ACCT 2003 Principles of Accounting I - 3 credits

Use of the accounting process for decision-making through identifying, measuring, and communicating information. Basic concepts and principles for proprietorships, partnerships, and corporations along with systems for service, merchandising, and manufacturing enterprises.

ACCT 2013 Principles of Accounting II - 3 credits

An extension of the study of accounting principles. Focus is placed on management use of accounting information in decision-making. Prerequisite: ACCT 2003

BUSI 2093 Business Communications - 3 credits

This course is designed to provide an overview of practical communication for career. Specific areas covered include English usage, punctuation, and mechanics; word choice, sentence structure and paragraphing; the writing process; e-mails, memos, letters, proposals, reports, technical documentation, and oral presentations.

BUSI 3403 Management Information Systems - 3 credits

A study of the role of Management Information Systems in a business organization. Software will be used in designing system solutions. Possible topics include expert systems, artificial intelligence, and database design and management. Prerequisite: CPSC 1103 or equivalent.

ECON 2053 Principles of Microeconomics - 3 credits

An introduction to economic analysis and its applications to business issues. Emphasis on consumer demand, theory of the firm, and resource markets.

ECON 2063 Principles of Macroeconomics - 3 credits

An application of economic analysis to the national economy. Emphasis on national income, business cycles, price levels, unemployment, fiscal and monetary policy.

MGMT 3203 Business Law I - 3 credits

Emphasis upon the legal environment of business. Includes an overview of the court system, criminal law, governmental agencies and regulations, torts and contracts.

MGMT 3313 Principles of Management - 3 credits

Emphasis on the theories and principles of organization and the decision-making processes of management.

MGMT 3503 Principles of Marketing - 3 credits

The forces operating, institutions employed, and methods followed in distribution of goods and services from the social and economic viewpoint.

MGMT 3613, 3623 Managerial Finance I, II - 3 credits

The impact that alternate decisions have on the price of a firm's common stock. The financial environment, working capital, financial statements, capital

budgeting, financial planning, long-term financing, and international financial management. Prerequisites: ACCT 2003, 2013.

MGMT 4403 Management Policy – 3 credits

The functional areas of marketing, finance, production and human-resource management in the formulation of effective organizational policy. The case study method is used. Prerequisites: MGMT 3313, 3503.

MGMT 4893 Management Seminar – 3 credits

A capstone course focusing on analyzing and synthesizing material from the previous courses in the undergraduate business major. Emphasis of the course will be on developing, writing, and presenting a major project and on assessment of learning.

STAT 3123 Statistics for Accounting and Business – 3 credits

Elementary descriptive and inferential statistics. The course will include an understanding of concepts and practices related to basic data analysis, probability and statistics, including parametric statistical tests. An accounting and business orientation is used to illustrate data analysis and interpretation of experimental results. Computer programs will be used in the course.

SEMR 3003 Character and Personal Effectiveness – 3 credits

Exploration of the relationship between an individual's philosophy, goals, motivations, habits and character, and his or her personal effectiveness. Students will be encouraged to set an agenda for personal growth and document it through the Personal Wholeness Portfolio.

CONCENTRATIONS

Supply Chain Management – 12 Credits

- MGMT 3153 Supply Chain Management – 3 credits
- MGMT 3163 Strategic Sourcing and Procurement Management – 3 credits
- MGMT 3173 Logistics – 3 credits
- MGMT 3103 Project Management – 3 credits

Human Resource Management – 15 Credits

- MGMT 2243 Wage, Salary, and Benefits Administration – 3 credits
- MGMT 2263 Employee Development – 3 credits
- MGMT 2283 Employee and Labor Relations – 3 credits
- MGMT 2303 Employee Practices – 3 credits
- MGMT 3343 Human Resource Management – 3 credits

Management – 12 Credits

- MGMT 3343 Human Resources Management – 3 credits
- MGMT 3353 Organizational Behavior – 3 credits
- MGMT 4253 Management Ethics – 3 credits
- MGMT 4203 International Management – 3 credits

5

SWU DISTINCTIVES

FAITH

An education at Southern Wesleyan University is more than just a degree. Southern Wesleyan is a Christ-centered institution providing faith-based education that applies Christian values and ethics to your professional development and the understanding to apply those values to your career.

HISTORY

Southern Wesleyan has a history of providing quality education with its main campus founded in 1906 in Central, South Carolina. SWU has also been a leader in degree programs for busy adults for more than 25 years.

FLEXIBLE PROGRAMS: HYBRID OR ONLINE

For most programs, you can choose between a hybrid or fully online format. Hybrid programs blend both traditional classroom instruction with the flexibility of online learning. In-person classes meet in the evening one night a week at our education centers while online courses work around your busy schedule.

We also offer a fully online format for most programs. Courses are designed to be both engaging and challenging while providing flexibility for your busy schedule.

AFFORDABLE

When you apply for financial aid at Southern Wesleyan, we'll develop an aid package that meets your particular needs. With little or no upfront expense for many students, your college education is more affordable than you think.

ACCREDITATION

Southern Wesleyan University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate, baccalaureate and master's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Southern Wesleyan University.
<http://www.sacscoc.org/>

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