

SOUTHERN WESLEYAN UNIVERSITY
ALUMNI ASSOCIATION

PROGRAM OF WORK
2011-2013



SOUTHERN WESLEYAN UNIVERSITY MISSION

Southern Wesleyan University's mission is to help men and women become all God intends them to be through an excellent learning experience that promotes intellectual inquiry, fosters spiritual maturity, equips for service, and mobilizes leaders whose lives transform their world through faith, knowledge, love, and hope as they serve Jesus Christ and others.

OUR ALUMNI ASSOCIATION MISSION

The overall mission of the Alumni Association is to support enthusiastic and informed ambassadors for the university through service, involvement, and effective communication.

OUR ALUMNI ASSOCIATION PURPOSE

The purpose of the Alumni Association is to geographically coordinate efforts of SWU alumni and friends, encourage support of SWU, foster association of former students, and promote SWU within one's community, while providing leadership in support of SWU.

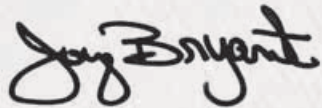
DEAR SOUTHERN WESLEYAN UNIVERSITY ALUMNI AND FRIENDS,

The Alumni Association exists to serve and represent you, so that your experience while attending Southern Wesleyan University continues to be a positive one throughout your life. In the days ahead, we will continue to promote a positive attitude through our active alumni in all of our regions where alumni live, work, and serve. With the efforts of the alumni board working with the Southern Wesleyan University staff, the vision for the days ahead is bright. Assessment of each goal will be easy to track as the goals are set forth in this Program of Work along with the previous year's progress report.

The input and participation of all Southern Wesleyan University alumni are vital to the success of the Program of Work. Did you know that you are considered an alumnus of SWU once you have 12 credit hours on transcript with the academic records office, and that all SWU employees are honorary alumni if they are not otherwise already an alumnus?

We invite you to look for opportunities to become involved in the activities that matter most to you and your family. This is your association. Plan now to leave your mark on the heritage of SWU! Pray daily for the faculty, give often of your time and resources, and find ways to encourage the staff, administrators, and all of your brothers and sisters that are alumni of this wonderful Southern Wesleyan Family.

Serving with passion,



Joy Bryant

Executive Director of Alumni and Constituent Relations

2012-2014 EXECUTIVE COMMITTEE

The Executive Committee shall be a standing committee of the association. The Executive Committee shall consist of the president, the president-elect, the immediate past-president, and the executive director of alumni relations. The duties and responsibilities of the Executive Committee shall be as follows:

1. To make recommendations to the Board of Directors concerning association policies, programs and activities;
2. To manage the affairs of the association between meetings of the Board of Directors;
3. To meet at the call of the president and/or the executive director of alumni relations as may be necessary and convenient for the performance of the Executive Committee's duties; and
4. To exercise such additional powers as may be delegated to it from time to time by the Board of Directors.



Past President: Janene Bryson

The immediate past-president:

- Shall preside over meetings in the absence of the president and president-elect and shall perform such other duties as are delegated by the president.

President: Dr. Cory Williams

The president:

- Shall preside over all meetings of the association, the Board of Directors and the Executive Committee.
- Shall appoint all committees and committee chairs not otherwise provided for in the constitution or by-laws.
- Shall be an ex-officio member of all committees and shall serve as the official representative of the association to the SWU Board of Trustees. (This duty goes into effect when the Alumni Board has reached 75 members.)
- Shall in conjunction with the executive director of alumni relations develop the agenda for the Board of Directors' meetings.
- Shall represent the SWU Alumni Association at appropriate community events.
- Shall assist in developing a specific and measurable Program of Work by October of each year.
- Shall review progress toward achieving the goals in the Program of Work with vice-chairs in February and April of each year.



President-elect: Roger Lampkin

The president-elect:

- Shall serve as chair of the Nomination Committee, shall preside over meetings in the absence or at the direction of the president and shall perform such other duties as are delegated by the president.



Executive Director of Alumni and Constituent Relations (Treasurer): Joy Bryant

The executive director of alumni and constituent relations:

- Shall keep accurate records of all financial matters.
- Shall ensure that all goals in this document are S.M.A.R.T. goals (Specific, Measurable, Attainable, Realistic and Trackable).
- Shall ensure that those placed in leadership roles have the appropriate skills to support the achievement of the Program of Work.

ALUMNI RELATIONS COMMITTEE

PURPOSE: To establish and build relationships with all Southern Wesleyan alumni.

The goal is to build a functioning organization that can carry out alumni development projects, which include the development of the alumni organization in each district, learning center and affinity group. The Alumni Association Board of Directors shall consist of the president, the president-elect, the immediate past-president, the executive director of alumni relations, and a representative from each area listed in the chart below, with no more than 60 directors total. It is the goal to have a 50-member board. The Board of Directors should include, where practical, representation from all age groups of alumni, the different institutions whose alumni comprise the membership of the association, the various degree programs of the university, the different geographic regions where alumni are located, and the various professions in which alumni work. An ex-officio non-voting member of the Board of Directors shall be the SWU President. The Executive Committee may invite the then-current student body president of the university to appoint one or more students to serve as representatives to the Board of Directors, the number of such representatives and their appointment to be determined by the Executive Committee. The association is to identify, engage, involve, and build alumni leadership as a strong and active organization that will actively help the university achieve its goals, which of necessity, will involve increased levels of alumni giving to the promise fund campaign annually.

TYPE	AREA REPRESENTATIVES	GOAL	SEATS/FILLED	GOAL REACHED
5 AGS Learning Center Areas <i>Total of 24</i>	Central	Representatives from each AGS location. Prefer graduates but current AGS students can serve upon approval.	5/5	100%
	Greenville (includes Spartanburg and Greenwood)		5/5	100%
	Columbia		5/4	80%
	North Augusta		4/3	75%
	Charleston		5/5	100%
7 Geographic Areas <i>Total of 13</i>	South Carolina	Graduates from SWU residing in these geographic areas. Wesleyans and Non-Wesleyans from these areas, all must be graduates.	5/5	100%
	NC West		3/3	100%
	NC East		1/1	100%
	Florida		1/1	100%
	Tennessee		1/0	0%
	South Coastal		1/1	100%
3 SWU Schools & Colleges <i>Total of 3</i>	Shenandoah	1/0	0%	
	School of Business	Graduates from each of the schools or colleges.	1/1	100%
	School of Education		1/1	100%
College of Arts and Science	1/1		100%	
At-Large <i>Total of 10</i>	Traditional	Graduates from the traditional program. And/or the current SGA President. Members of the Kernersville Academy and the Wesleyan Methodist College and High School Academy as well as members that have been given honorary status such as SWU employees.	10/10	100%
	Kernersville			
	Wesleyan Academy High School WMC/CWC/SWU			
	Honorary Alumni			
	Larger Geographic Area			
Affinity Chapters Fine Arts, Athletics, or other SWU affinity groups	Representatives from affinity chapters.			
Totals			50/46	92%

50 board members is the goal with a max of 60 for flexibility within each area. It is the desire of the alumni board to improve alumni relations with all current board members. Efforts will be made to communicate and show support during times of absents from board meetings.

2011-2013 PROGRESS UPDATE: ALUMNI ASSOCIATION BOARD OF DIRECTORS

GOAL: To reach full capacity of the Alumni Association National Board of Directors to 75 members. Due to redirection from university administration, all board members shall be in place by July 2011. The association is to identify, engage, involve, and build alumni leadership as a strong and active organization that will actively help the university achieve its goals, which of necessity, will involve increased levels of alumni giving annually to the promise fund campaign.

STRATEGIES: RECRUIT MEMBERS FOR THE FOLLOWING AREAS	DESIRED RESULTS	RESULTS AS OF JANUARY 2012
5 AGS Learning Center Areas	25 Total Members	Total of 22 members: it is recommended that the total be dropped to 24 for the next planning and assessment.
7 Geographic Areas	35 Total Members	11 with a transfer of 2 members to at-large. And dropping the desired results from 35 to 31.
3 SWU Schools & Colleges	3 Total Members	Goals remains 100%.
At-Large National	3 Total Members	Currently 10 with a change from 3 to 10 moving traditional, affinity and members that were on the board and their area category was reassigned. South Coastal was the area most affected by this change. Leaving one member representing that area and moving the other 2 to at-large seats.
Term Expires	Replace or roll membership for 3 years for 15 members.	
Assess site location representative	Include site coordinator where feasible for leadership roles.	Greenville was added.
50 members of the alumni giving annually to the Promise Fund	Each board member to contribute to the 100+ campaign. New donors consider \$12/month=\$144/year. Second year leaders \$24/month=\$288/year. Third year term leaders \$36/month=\$432/year. Tenure members \$41.66/month=\$500/year.	24 members gave a gift during the 2010-2011 year. 16 members gave at the level recommended.
Alpha Sigma Lambda (ASL)	Host an induction for 2012 and conduct quarterly meetings with Omicron Sigma chapter of ASL.	Members were added and induction ceremony was held in May 2011.

The assessment of 2010-2011 showed progress toward reaching the goal of 75 members. However, the alumni board assesses the ability to have a 75 member board. During 2011-2012 we continued to strive for 75 while requesting a reconsideration from the SWU administration of the expected goal. It is recommended that the goal be set for 50 with a 10 person window of flexibility. The involvement of AGS alumni has increased with the active leadership team of the ASL Honor society being very active in events. To include hosting events during homecoming. See special events section for more details.

2011-2013 PROJECT GOAL: ALUMNI ASSOCIATION BOARD OF DIRECTORS

GOAL: To have 50 Board members and continue to recruit in all areas to assist with leadership development with a max overflow of up to 60 members on the board. This is a reduction of 25 to meet the goal and reduction of 15 members for a full capacity as was published in the Program of Work of 2010-2011. Approval was granted in fall of 2011 to only publish a program of work every two years. In January 2012, the SWU administration agreed to support the reduction of the total number for full capacity.

TYPE	AREA REPRESENTATIVES	GOAL
5 AGS Learning Center Areas	Central Greenville (includes Spartanburg and Greenwood) Columbia North Augusta Charleston	24
7 Geographic Areas	South Carolina NC West NC East Florida Tennessee South Coastal Shenandoah	13
3 SWU Schools & Colleges	School of Business School of Education College of Arts and Science	3
At-Large		10
Alpha Sigma Lambda	Add additional members each spring	
Communication with Alumni	Personal contact will be made with alumni that are reported to have experienced weddings, births, or periods of grief and sickness. The snapshot section of FOCUS will be used as a benchmark for this progress. It is the goal to provide a written or verbal response to 100% of those that are published in FOCUS up to 4x per year.	
Web Updates	A plan on how to use and monitor Social Media, and other forms of electronic communication will be developed by April 2013. To include an electronic birthday message to 100% of alumni that we have good e-mail address for.	

NATIONAL ALUMNI BOARD OF DIRECTORS

In case of a vacancy caused by resignation, death, disability, or removal of a director, a majority of the remaining directors shall select any member of the association to fill the vacancy for the remainder of the term. Directors are expected to attend all regular and special meetings of the Board. Any director who fails to attend three consecutive such meetings shall be deemed to have resigned at the third such meeting, and shall be subject to replacement as set forth above. A director may be removed for just cause, as determined by a two-thirds majority of the Board of Directors, and shall be subject to replacement as set forth above.

EXPECTATIONS

The National Board of Directors shall meet at least three times annually in regular session and for any special sessions as called by the association president.

- Friday afternoon preceding Homecoming Weekend (typically held in the month of September) at 3:30 p.m.
- First Saturday of February at 9:30 a.m.
- Second Saturday in April at 9:30 a.m. to be followed by Annual Awards Luncheon
- Directors are also encouraged to participate in all appropriate association activities annually. Each regular and special meeting of the National Board of Directors shall follow a written agenda, prepared by the Executive Committee, describing the subjects of discussion. Any other matters may be placed on the agenda by the association president or by any two members of the Board of Directors three days preceding any regular meeting. The members present at a regular or special meeting shall constitute a quorum.
- Expectation of all alumni board members is to make regular gifts to the Promise Fund.

RECOMMENDATION FOR ANNUAL GIVING

New Members	\$12 per month	\$144 per year
Second Year Leaders	\$24 per month	\$288 per year
Third Year Term Leaders	\$36 per month	\$432 per year
Tenure Members	\$41.66 per month	\$500 per year



CLASS YEAR	NAME	CITY, STATE	EMAIL ADDRESS	BOARD SEAT TYPE	TERM START	TERM EXP.
2010	Mr. Steve Everett Gibson	Central, SC	steve_gibson01@yahoo.com	AGS-CE	5.11.2011	2014
2001	Ms. Bonita E Holland	Liberty, SC	luckie-01@email.msn.com	AGS-CE	9.8.2010	2014
2007	Mrs. Julie A Kellett	Central, SC	Juliek9@aol.com	AGS-CE	6.9.2010	2012
2005	Ms. Jennifer Elizabeth Potts	Seneca, SC	jpotts@swu.edu	AGS-CE	5.1.2008	2014
2009	Mr. Sammy H Stewart Jr.	Easley, SC	sammy.stewart@mail.swu.edu	AGS-CE	6.9.2010	2015
2006	Mr. Joel K Crawford	Moncks Corner, SC	jcrawford@swu.edu	AGS-CH	7.13.2010	2013
2008	Ms. Danielle Alexis Hardee	North Charleston, SC	dhardee@swu.edu	AGS-CH	6.25.2010	2013
2005	Mr. Clifford June II	North Charleston, SC	cliff.june@gmail.com	AGS-CH	10.26.2010	2013
2006	Mrs. Rebecca S Price-Lester	Summerville, SC	rebeccaprice74@yahoo.com	AGS-CH	6.16.2010	2014
2005	Mrs. Cassandra L Rice	Summerville, SC	casr33@gmail.com	AGS-CH	6.25.2010	2013
2004	Mrs. Mildred Allen	Irmo, SC		AGS-CO	10.26.2010	2013
2010	Mr. Roger D Lampkin	Elgin, SC	rdlampkin@yahoo.com	AGS-CO	7.13.2010	2013
2010	Ms. Karen B Varnadoe	Lexington, SC	karen.varnadoe@mail.swu.edu	AGS-CO	5.1.2008	2014
2009	Ms. Natalie Y Carey	Easley, SC	nyc213@msn.com	AGS-GR	5.1.2008	2014
2005	Mrs. Tract M Landrith	Pelzer, SC	tracy.landrith@gvltec.com	AGS-GR	5.1.2011	2014
2009	Ms. Angelette F Muhammad	Simpsonville, SC	dance4health@rocket.com	AGS-GR	5.11.2011	2014
2011	Mr. Mark A Thompson	Lyman, SC	Mthompson@DesignStrategies.net	AGS-GR	5.1.2008	2014
2002	Mrs. Teresa Lowry Thurmond	Greenville, SC	teresathurmond@bellsouth.net	AGS-GR	5.1.2005	2014
2008	Ms. Kathryn E Bongard	Martinez, GA	Kathryn.Bongard@mail.swu.edu	AGS-NA	6.16.2010	2012
2008	Ms. Vonda Butler	Graniteville, SC	vondabutler.careerlinks@gmail.com	AGS-NA	5.11.2011	2014
1996	Mr. Calvin A Padgett	Grovetown, GA	photcal@bellsouth.net	AGS-NA	9.7.2010	2013
1979	Mrs. Jacquelyn S Bryant	Central, SC	jsbryant@swu.edu	At-Large	9.7.2010	2013
2012	Mr. Ethan Cashwell	Central, SC	ethcash89@gmail.com	At-Large	2.4.2012	2015
1973	Mr. Bobby Cooley	Easley, SC	robert.cooley56@gmail.com	At-Large	10.26.2010	2013
2002	Mr. Timothy Michael Elrod	Liberty, SC	Tim.Elrod@mail.swu.edu	At-Large	5.1.2007	2013
2006	Mrs. Priscilla Hammond	Indianapolis, IN	priscilla3060@gmail.com	At-Large	5.1.2007	2013
1989	Mrs. Billie Faye Harvey	Central, SC	bfharvey@msn.com	At-Large	5.1.1988	2015
2010	Mrs. Lisa T McKinney	Pickens, SC	lisamc325@yahoo.com	At-Large	6.25.2010	2013
1990	Mrs. Kelley W Norwine	Easley, SC	knorwine@andersonuniversity.edu	At-Large	7.13.2010	2013
1968	Mrs. Betty Sue Rickman	Clemson, SC	srickman@swu.edu	At-Large	5.1.1975	2015
1974	Drs. D Jonathan Watts	Albertville, AL	d.jonathan.watts@gmail.com	At-Large	9.8.2010	2013
1974	Dr. Karen Y Watts	Albertville, AL	karen.y.watts@gmail.com	At-Large	7.13.2010	2013
1983	Mr. J Daniel Wood	Central, SC	DWood@thenccaa.org	At-Large	7.14.2010	2013
1970	Reverend Lewis B Edwards	Liberty, SC	ledwards@nuvox.net	College of Arts and Science	5.1.1975	2015
1992	Ms. Joy L Bryant	Pickens, SC	jbryant@swu.edu	Ex-Officio	5.1.2001	Tenure
1965	Ms. Glenda S Hoyle	Pickens, SC	hoylegs@aol.com	GEO-FL	10.26.2010	2013
1978	Mr. B. Timothy Rickman	High Point, NC	trickman@wesed.org	GEO-NCE	9.7.2010	2013
1975	Mrs. Janene J Bryson	Pisgah Forest, NC	j9rnc@citcom.net	GEO-NCW	5.1.2008	2013
1953	Mr. Darl L Fowler	Greensboro, NC	dlfpa@bellsouth.net	GEO-NCW	5.1.1975	2015
1962	Mrs. Janet C Green	Gastonia, NC	jagreen@carolina.rr.com	GEO-NCW	5.1.1980	2013
1956	Mr. Charles W Lusk	Kennesaw, GA	cwlusk@yahoo.com	GEO-S.Coastal	5.1.2005	2014
1999	Mr. Lee R Allen	Easley, SC	lallen@ghs.org	GEO-SC	1.20.2012	2015
2009	Mrs. Angela Davel Bowers	Simpsonville, SC	abowers@swu.edu	GEO-SC	1.20.2012	2015
1993	Mrs. Lisa G Bryant	Easley, SC	lbryant@cmhsc.org	GEO-SC	5.1.2000	2014
1961	Dr. Robert R Nash	Central, SC	rrnash1@bellsouth.net	GEO-SC	5.1.1975	2013
1994	Mr. Cory Williams	Anderson, SC	pastorco@att.net	GEO-SC	6.9.2010	2015
1995	Dr. Brian D Swords	Liberty, SC	bswords@tctc.edu	School of Business	6.25.2010	2013
1972	Mrs. Nancy Posey Edwards	Liberty, SC	ledwards@nuvox.net	School of Education	5.1.2002	2013

AWARDS COMMITTEE

Purpose: To identify and recognize alumni who have demonstrated excellence in their life of service and professional accomplishments.

Goal: Select qualified recipient for each category

AWARDS

Outstanding Alumnus of the Year Award

Professional Excellence Award – College of Arts and Science

Professional Excellence Award – School of Business

Professional Excellence Award – School of Education

Young Leader Award

Each year the Southern Wesleyan University Alumni Association grants special awards in order to encourage and recognize alumni in their efforts to advance in their occupation and relationship with Christ. These awards honor those who embody Christian values and who strive to become the person Christ intended them to be in their work and personal life. We encourage the alumni to nominate someone they feel exemplifies the values and qualities that Southern Wesleyan University upholds.

Outstanding Alumnus

The Outstanding Alumnus Award is selected on the basis of the broadest aspects of service in the areas of humanity, community, and Southern Wesleyan University, as well as achievement in the recipient's chosen vocation. All former students of Southern Wesleyan University who have received academic credit are eligible.

Professional Excellence

The purpose of the Professional Excellence Awards is to recognize alumni who have made outstanding contributions to their profession and community, and who have achieved honor and distinction for Southern Wesleyan University. All Southern Wesleyan University alumni who have received academic credit are eligible. However, only those who have been established professionally for at least five years can be considered. The recipient must also hold membership in at least one professional organization and must have been recognized by an organization for his or her accomplishments, achievements, or contributions. Awards are considered for each of the following areas: School of Education, School of Business, and College of Arts and Science.

Young Leader

The purpose of the Young Leader Award is to recognize alumni who are outstanding leaders in their vocation and community, and show promise of future professional growth. They should also provide service to Southern Wesleyan University and exemplify Christian values. All former Southern Wesleyan University alumni who have received academic credit are eligible. However, the recipient must be 39 years of age or younger.

2010-2011 PROGRESS UPDATE: AWARDS COMMITTEE

GOAL: Select qualified recipient for each category

STRATEGIES: AWARDS FOR EACH CATEGORY	DATES	RESULTS
Outstanding Alumnus of the Year Award	April 16, 2011	Dr. Don Wood
Professional Excellence Award - College of Arts and Science	April 16, 2011	Rev. Christian Chapman
Professional Excellence Award - School of Business	April 16, 2011	No award given
Professional Excellence Award - School of Education	April 16, 2011	Braeden Kreshner
Young Leader Award	April 16, 2011	Michel Justus
Annual Memorial Recognition	Held during annual awards luncheon	All names listed in the Focus
<p>Summary: Goal was met to have at least one recipient for each alumni award. The Southern Wesleyan University Alumni Association recognized alumni who are outstanding in their efforts to advance in their occupation and relationship with Christ. All awardees were present to receive their award. Each was recognized during the annual alumni awards program that was held as a luncheon. The attendance was down more than 50 people from previous year. 70 guests were in attendance. It is believed that the increase in farewell events for Dr. Spittal's retirement limited the attendance for this year's event. No change will be made for at least another year to assess if numbers will increase in 2012. This event will continue to be hosted and will be scheduled again for April 2012 as a luncheon. This event also recognizes the demise of SWU alumni from previous year. The association was informed of 22 alumni that passed in 2009-2010. Recommendation of a 5x7 postcard notification to be mailed highlighting names of those to be given an award. Budget permitting, a separate mailer/invitation will be sent to all alumni. Budget constraints will limit the invitation to the FOCUS magazine, Website, Facebook and Twitter.</p>		

2011-2013 PROJECT GOALS: AWARDS COMMITTEE

GOAL: Select qualified recipient for each award category and recognize through a memorial service the demise of SWU alumni that pass during the previous year.

STRATEGIES: AWARDS FOR EACH CATEGORY	DATES
Outstanding Alumnus of the Year Award	
Professional Excellence Award - College of Arts and Science	
Professional Excellence Award - School of Business	April 14, 2012
Professional Excellence Award - School of Education	April 13, 2013
Young Leader Award	
Annual Memorial Recognition - use Focus and the luncheon to recognize the deaths of SWU alumni	

DEVELOPMENT COMMITTEE

PURPOSE: Promoting any and all programs that deal with development, being responsible for Alumni projects that have a defined completion date.

GOALS:

- Brick Campaign: This committee's responsibility is to raise funds from SWU alumni, promoting the purchase of bricks with alumni name and class year engraved.
- Assist with the promotion of the efforts to move SWU athletics to NCAA Div. II
- Athletic Campaign for the Southern Wesleyan University Wellness Center: This facility will support growth in both the athletic and recreational needs of the students, and provide a venue for community events. The structure will be located on the northwest corner of Clayton and Wesleyan Drive. It will include adjacent outdoor athletic fields. It is a 42,625 square-foot building with seating for 1,500 spectators in the bleachers and seating for 2,500 for special events. The University Center includes a regulation basketball floor and volleyball playing surface, a four-lane indoor track, a fitness center, locker rooms, faculty and coaching offices, classroom space and lobby, ticket booth and restroom facilities.
- Promote Warrior Club membership and alumni giving for athletic scholarships.
- Web Communication: Complete an annual evaluation of the alumni pages of the Southern Wesleyan University website and make recommendations that will be passed along to the university webmaster. This effort will assist in moving the alumni association into a more online community. Annual evaluation of the use of MyCampus will also be completed in an attempt to keep the alumni informed of their classmates, university news and personal giving history. Specifically, move the bookstore link to a more prominent location on the website. Study the possibility of expanding the bookstore services.
- Giving to the Promise Fund will be supported by all members of the Alumni Board with a recommended giving schedule. Letters, calls, and ads in FOCUS will be used to support the annual goals for alumni giving to the Promise Fund.
- Promote awareness of Catalog of Needs



2010-2011 PROGRESS UPDATE: DEVELOPMENT COMMITTEE

GOAL: Increase funding for projects

STRATEGIES	PROPOSED DATES	DESIRED RESULTS	ACTUAL RESULTS
Brick Campaign	December and May	Increase alumni giving by \$5000 per year	Campaign material was developed and more than \$10,000 was donated to promise fund through this effort.
Athletic Campaign for the Southern Wesleyan University Wellness Center: will recruit two alumni for the Athletic Campaign for the University Wellness Center	TBA	Have minimum of two SWU alumni on the steering committee	Steering committee has not been organized as of January 2012
Online Giving	Increase the use of web giving	Simplify the process to increase the giving by 2 percent	Noticeable progress has been made on the simplification of online giving. Increase in online giving with promotional material driving donors to use this process.
Chapel Organ	During 2010-2011	Assist Development with raising \$25 to complete the project	100% of the funding for the organ was received.
<p>Summary: Goals varied by categories. New marketing material was developed for Brick Campaign. Selections for a steering committee for the SWU Wellness Center has been placed on hold until the economy begins to bounce back. Action was taken to simplify the online giving process. There is an increase reported on the online giving. 100% of funds were raised for the organ. It is expected that online giving will continue to increase. Promotion of the brick campaign will continue. Unexpected \$150,000 campaign was initiated for NCAA Div. II. Goals will be assessed in the next update.</p>			

2011-2013 PROJECT GOALS: DEVELOPMENT COMMITTEE

GOAL: Increase funding for projects

STRATEGIES	PROPOSED DATES	DESIRED RESULTS
Brick Campaign	December and May place emphasis on the purchase of bricks as graduation draws near.	To develop a marketing plan for this campaign and reduce the cost of bricks to \$100.
Athletic Campaign for the Southern Wesleyan University Wellness Center: will recruit two alumni for the Athletic Campaign for the University Wellness Center	TBA	Have minimum of two SWU alumni on the steering committee.
Online Giving	Increase the use of web giving	Simplify the process to increase the giving by 2 percent.
NCAA Division II	During 2010-2011	Assist Development with raising \$150,000 above the current budget.
Promise Fund Goal	July 1, 2011-June 30, 2012	\$100,000-from all SWU alumni All Alumni Board Members: New Members Consider \$12/month=\$144/year Second Year Leaders \$24/month=\$288/year Third Year Term Leaders \$36/month=\$432/year Tenure Members \$41.66/month=\$500/year

GRADUATION COMMITTEE

PURPOSE: To establish and build relationships with our new alumni as soon as possible as they near graduation. To allow new alumni to have a better understanding of their role to Southern Wesleyan University as an alumnus through organized events.

2010-2011 PROGRESS UPDATE: GRADUATION COMMITTEE

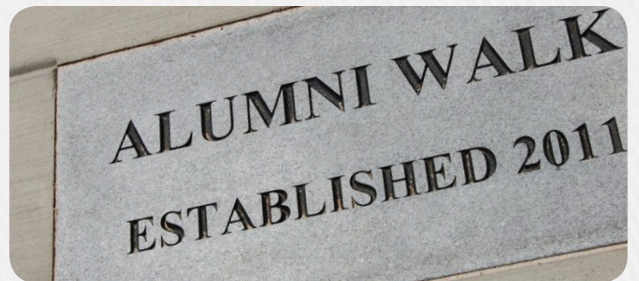
GOAL: To organize a special event before each graduation for the graduates and their families. Utilize the Alumni Board members to be greeters and servers for these gatherings. This meets the requirement for one of the alumni office goals within the SWU Strategic Plan (Stewardship through Advancement), "Alumni board and regional leadership will schedule a minimum of one annual alumni-coordinated gathering in each region, at-large determined locations, and at each regional AGS learning center."

STRATEGY: CREATE SPECIAL EVENTS FOR THE TRADITIONAL GRADUATES AND MOVE AGS RECEPTIONS TO THE REGIONAL LEARNING CENTERS	ACTUAL DATES	ACTUAL RESULTS
Charleston	October/November 2009 April/May 2010	Did not meet the desired goal to give 50% of those graduating an alumni pin, And have at least 2 alumni board members attend.
Greenville/Spartanburg/Greenwood	October/November 2009 April/May 2010	Did not meet the desired goal to give 50% of those graduating an alumni pin, And have at least 2 alumni board members attend.
North Augusta	October/November 2009 April/May 2010	Did not meet the desired goal to give 50% of those graduating an alumni pin, And have at least 2 alumni board members attend.
Columbia	October/November 2009 April/May 2010	Did not meet the desired goal to give 50% of those graduating an alumni pin, And have at least 2 alumni board members attend.
Central (AGS)	October/November 2009 April/May 2010	Did not meet the desired goal to give 50% of those graduating an alumni pin, And have at least 2 alumni board members attend.
Central (Traditional)	October/November 2009 April/May 2010	Did not meet the desired goal to give 50% of those graduating an alumni pin, And have at least 2 alumni board members attend.
Alumni Awareness Week	Fall 2010 Spring 2011	No initiatives were done for this strategy.
<p>Summary: Alumni Awareness Week was not held in the fall or spring, 100 percent of graduation events planned occurred and remained in budget. Participation is not noted. Personal observation: all numbers were increased due to the combination of farewell receptions held for Dr. Spittal in the Spring of 2011 and the same for "meeting the new president" in the Fall 2011. Therefore, no data is recorded to not falsely inflate the expected numbers for future events. One note: Charleston's graduation and guest numbers were down due to a mandatory teacher meeting in the school district that many of the Master of Ed attended. Data will be collected for assessment beginning Spring of 2012. Consideration will be given to providing a follow up survey to all graduates to determine the success of the event and reasons why graduates may not be attending at higher percentages. The use of social media, MyCampus, and SWU website are areas of perceived weakness.</p>		

2011-2013 PROJECT GOALS: GRADUATION COMMITTEE

GOAL: Annually organize an Alumni Awareness Week and organize a special event before each graduation for the graduates and their families. Utilize at least two Alumni Board members to be greeters and servers for each gathering. This meets the requirement for one of the alumni office goals within the SWU Strategic Plan (Stewardship through Advancement), "Alumni board and regional leadership will schedule a minimum of one annual alumni-coordinated gathering in each region, at-large determined locations, and at each regional AGS learning center."

STRATEGY: CREATE SPECIAL EVENTS FOR THE TRADITIONAL GRADUATES AND MOVE AGS RECEPTIONS TO THE REGIONAL LEARNING CENTERS	ACTUAL DATES	ACTUAL RESULTS
Charleston		To give 25% of those graduating an alumni pin. Have at least 2 alumni board members attend.
Greenville/Spartanburg/Greenwood		To give 25% of those graduating an alumni pin. Have at least 2 alumni board members attend.
North Augusta		To give 25% of those graduating an alumni pin. Have at least 2 alumni board members attend.
Columbia	October/November 2011 March/April 2012	To give 25% of those graduating an alumni pin. Have at least 2 alumni board members attend.
Central (AGS)	October/November 2012 March /April 2013	To give 25% of those graduating an alumni pin. Have at least 2 alumni board members attend.
Central (Traditional)		To give 25% of those graduating an alumni pin. Have at least 2 alumni board members attend.
Alumni Awareness Week		Increase the awareness of the definition of being SWU alumni so that more than 50% of the student body will recognize that they are an alumnus using the definition given by US News and World Report. Develop a report that is run after 12 hours are posted on transcript to automatically send a congratulations message to our new alumni.
Improve the use social media for alumni/graduates communication	April 2013	To develop a written strategy on how social media, and other electronic communications will be used by SWU Alumni Association.



SPECIAL EVENTS COMMITTEE

PURPOSE: To involve more alumni in an effort to connect and reconnect SWU alumni. Monthly communication meetings will be held as deemed necessary by the committee chair.

2010-2011 PROGRESS UPDATE: SPECIAL EVENTS COMMITTEE

GOAL: To increase constituent participation at alumni-sponsored and co-sponsored events. This meets the requirement for one of the alumni office goals within the SWU Strategic Plan (Stewardship Through Advancement), "Alumni board and regional leadership will schedule a minimum of one annual alumni-coordinated gathering in each region, at-large determined locations, and at each regional AGS learning center."

EVENT/PROJECT	DESIRED RESULTS	ACTUAL RESULTS
Alumni/Church Relations: Host two Best Years' Fellowship events April 2010	Maintain or increase attendance for events and work with the new director of BYF.	New BYF leader elected and SWU alumni relations was not involved with this event. Note SWU was the host but the event can be assessed through Conference Services not Alumni Relations.
Alumni/Church Relations: Family Camp July 2010	SWU welcome tent will be used on Thursday of Family Camp. Target to have in attendance at least one representative from each of the last five decades, Board of Trustees members and National Alumni Board representation. University greetings to be presented during service, SWU alumni to serve as ushers. Track attendance of those attending reception at SWU evening service.	Family Camp Committee did not involve Alumni Relations in the planning of the 2011 event. No SWU ALUMNI night was planned for this event. It will be recommended to the SC District of the Wesleyan Church to consider allowing SWU to have a highlight night due to the % of SC Wesleyans that are also SWU Alumni.
Alumni/Church Relations: District Conference July 2010	Provide all representatives from S.C. Wesleyan churches with information about the university.	Assisted the President's office in 100% of all districts in the Southern Region receiving materials and have a SWU rep at their conference, SWU Alumni Dir. Attended 42% of the conference as the SWU due to Presidential Transition conflicts.
Alumni/Church Relations: S.C. Wesleyan Women Annual Convention July 2011	Participation by local churches will maintain or exceed prior year. The event will be moved to Friday night due to district conference schedule change. (Track the attitude of this change being that it is moved to Friday and to the evening). If attendance is down, the second option for change is moving the event three weeks earlier to a Saturday.	This event maintained its attendance. The event is attended by the Alumni Director however, Admissions and Conference Services will assess the value of this event in the future.
Alumni/Church Relations: S.C. Wesleyan Women Annual Retreat April 2011	Maintain or exceed average satisfaction score of prior year.	This is a Church Relations event. SWU Alumni and Potential SWU Students attend this event. This is a very positive event and continued attendance will be recommended with potential of attending other districts to improve Alumni/SWU/Church Relations. It is recommended that a tool be developed to determine Alumni from the attendance.
Alumni Gatherings: "Come get the Scoop"	At least one gathering in each of the seven geographic areas. Will use targeted ice cream shop to promote this campaign in the targeted locations.	This event was hosted with poor response. Only Alumni Director and President of the Alumni Association were in attendance. This event will not be recommended for the next year.
Homecoming Connect and Reconnect Multi-Decade Reunion	September 24-25, 2010: Will host a multi-decade reunion with the desired results to include members from at least five decades. (50-00's)	Both the 2010 and the 2011 Homecoming events were well attended, Reunion events attendance was observable higher than in previous years. This is expected to be due to Transition of Presidents. One event that was added was Coffee at the Dr. Voss' house. There were over 100 in attendance. 2011 event was held in November. Weather was nice and new events such as ASL/alumni Run had 12 participate. This event will be held again next year. We worked with Academic Classes to promote events for 2011. 10 vendors were present for Arts and Crafts. 10 cars were entered into the Car Show. Lunch was well attended for the 50+ yr reunion. Highlighting retired faculty was a plus for this group. 80 was in attendance for this one group. There were 3 other events with smaller groups. One cancelled due to low RSVP. This was the 20 year grad.
CWC/SWU Gathering	July 24, 2010: Attend the gathering of High School and Jr. College alumni to be held at Collins Ole Towne. Support the reunion coordinator David Funderburk.	Both 2010 and 2011 events were held at Collins Ole Towne. Attendance remains the same year after year. 2012 is scheduled to be held during SC Family Camp. This will cause a conflict for attendance. Development will be requested to follow up on this event for 2012.
<p>Summary: Varied results of each event. Church relations' events had equal or greater attendance compared to last year. Homecoming events were monitored with equal or greater attendance to chapel, lunch, and sporting events. Increase in current student participation and children participation with three added features: Car Show, 5K Run, Arts and Crafts Fair, SCWW Retreat was moved to a nicer venue with high profile of SWU display.</p>		

2011-2013 PROJECT GOALS: SPECIAL EVENTS COMMITTEE

GOAL: To increase constituent participation at alumni-sponsored and co-sponsored events. This meets the requirement for one of the alumni office goals within the SWU Strategic Plan (Stewardship Through Advancement), "Alumni board and regional leadership will schedule a minimum of one annual alumni-coordinated gathering in each region, at-large determined locations, and at each regional AGS learning center."

EVENT/PROJECT	DESIRED RESULTS
Alumni/Church Relations Best Years Fellowship (BYF) Family Camp Winter Camp District Conferences Wesleyan Women Annual Conventions Wesleyan Women Annual Retreats	<p>Work with the new director of BYF to have access to the BYF that are SWU alumni.</p> <p>Work with planning team to request SWU to be allowed a display table and or a welcome tent during one or more days of SC Family Camp. Target to have in attendance at least one representative from each of the last five decades, Board of Trustees members and National Alumni Board representation. University greetings to be presented during service. SWU alumni to serve as ushers. Track attendance of those attending reception at SWU evening service</p> <p>Provide all representatives from Wesleyan churches with information about the university during district conference working with the office of the President.</p> <p>Attend Wesleyan Women district conference to promote SWU awareness of scholarship fund. Goal is to attend more than just SC. Target efforts to be involved in other districts.</p> <p>Attend as many district gatherings where SWU alumni will be in attendance to promote good will, increase awareness of university needs. Showcase Catalog of Needs.</p> <p>Host Alumni Breakfast at General Conference during the summer of 2012 with goal of 75 in attendance. Will use this event to unveil the promotion of a new campaign for SWU.</p>
Local and Regional Alumni Gatherings	Assess the budget needs to host at least one gathering in each of the seven geographic areas. Events will be used to promote, education and advance the cause of SWU alumni. Such events that will be targeted by April 2013 will include Golf, dinner cruise, block parties. Consider the advantages of having high profile giveaways items as a draw for attendance. Host graduation receptions at each regional location for Spring and Winter graduations.
Homecoming	September 29, 2012 is the expected date for this event. Events will be similar to years past with the expectation of assessing attendance by event and consider online survey following the event for those in attendance.
CWC/SWU Gathering	2012 gathering of High School and Jr. College alumni to be held at Collins Ole Towne. Support the reunion coordinator David Funderburk and suggest Development have a presence at this event. There is a conflict with the dates of this event and SC Family Camp.
Spring Alumni Awards Program	Honor alumni with service awards. Recognize alumni that have died in the previous year.
Host awareness events to assist the SWU employees to understand their role as honorary alumni	Use special events/holidays to promote awareness that all employees not otherwise alumni are considered honorary alumni.



MENTOR COMMITTEE

PURPOSE: This group will give aid to current students and alumni through the use of alumni professionals to assist in the development of career services, job mentoring, preparation, employment interviews, business etiquette, business attire, and more.

The Career Services office was established in fall of 2007 and has done a magnificent job of getting connected with students. With the help of alumni in a variety of business fields, this will be a great asset to students to better prepare them for being marketable. The director of Career Services will receive a master list of alumni board members' email addresses to make contact as needed. When necessary, other alumni from specific disciplines will be contacted as resources to meet the overall goals of the mentor committee.

GOAL: Career Services may involve alumni leaders in mock interviews, host seminars, and participate in job fairs. These and other efforts will be made to support the betterment of Southern Wesleyan University's students and to have each one prepared for facing the interview process with, the primary goal of each student being employed within six months following graduation.

As of February 4, 2012, this committee has completed all tasks and will delegate all reported goals to the Career Services office. This is now established and doing a great job.



2010-2011 PROGRESS UPDATE: MENTOR COMMITTEE

GOAL: Provide opportunities where students can learn or enhance skills that will better prepare them for employment or promotion.

STRATEGIES	EXPECTED DATE	DESIRED RESULTS	ACTUAL RESULTS
Partner with SWU office of Career Services to update and add to the database with alumni leaders	Spring 2011	Maintain or increase the total number of alumni leaders available for networking.	Events, planning, and assessment for each of the documented events are now under the care of the Career Service department. Alumni contacts are made available upon request from the director of this department. Feedback is given regarding the need for funding for etiquette dinner. THIS COMMITTEE WILL NO LONGER BE REQUIRED!
Partner with SWU office of Career Services mock interviews		Minimum of one workshop of mock interview with alumni leaders. Support the use of computerized mock interviews.	
Partner with SWU office of Career Services hosting seminars or career panels		One week of emphasis of career panel discussion or workshops at all SWU learning centers.	
Partner with SWU office of Career Services to participate in job fairs.	Advertise job fair and assist with appropriate dress as resources are available.		
Plan and host with SWU office of Career Services a Business Etiquette Dinner.	April 14, 2011	Goal is to have 10 members of the Alumni Board to assist with hosting tables during the etiquette dinner.	
Plan resume workshops and or other career enhancements seminars.	Spring/Summer 2011	Increase the number of workshops by 1 from previous year.	

2011-2013 PROJECT GOALS: MENTOR COMMITTEE

GOAL: To support the established department of Career Services.

BY-LAWS

PURPOSE: To keep the by-laws updated with new changes. All changes need to be voted on by the Alumni Board Association annually.

2010-2011 PROGRESS UPDATE: BY-LAWS

GOAL: Keep by-laws updated to accurately reflect the changes in the association representation.

STRATEGIES	DESIRED RESULTS	ACTUAL RESULTS
Update the Program of Work to show the progress of each committee	Draft by May 2011 Printed document by September 2012	Planning and Assessment was delayed during 2011. Planning and Assessment was recommended to be a 2 year process. The next Program of Work is 2011-2013. It is the desire to move the Program of work to the following two year rotation to line up with the election of executive officers. 2012-2014 2014-2016 2016-2018 Efforts will be made to get the POWs on this schedule.

2011-2013 PROJECT GOALS: BY-LAWS

GOAL: Keep by-laws updated to accurately reflect the changes in the association representation.

STRATEGIES	PROPOSED DATES	DESIRED RESULTS
Update the Program of Work to show the progress of each committee	2012	Documentation will be clear and will show measurable updates. With online document for 2011-2013 up by April meeting annually.
Update the By-Laws document	January 2012 January 2013	By-laws will be posted in the minute of February board meeting each year.
Review of Constitution	By April 2012	Update Article III Section A. Provide an electronic option in Article VI Amendments.
Update By-Laws Article I A Article I C Article II B Article VI	By April 2012	Change the number of board members from 75 to 60 with a note that the goal will be 50 but we have a flexibility of 10 members for recruitment efforts.

SUMMARY OF STANDING COMMITTEES

GOAL: To have every member of the Alumni Association Board active on two committees.

COMMITTEE 1	COMMITTEE 2
<p>Alumni Relations Mrs. Tracy M Landrith (Chair) Ms. Bonita E Holland Mrs. Julie A Kellett Mr. Roger D. Lampkin Ms. Kathryn E Bongard Mrs. Jacquelyn S Bryant Mrs. Billie Faye Harvey Mrs. Lisa T, McKinney Mrs. Betty Sue Rickman Ms. Joy L Bryant Mrs. Janene J Bryson Mr. Cory Williams</p>	<p>Awards Committee Mr. Cory Williams (Chair) Mr. Joel K Crawford Mrs. Cassandra L. Rice Kitt Ms. Kathryn E Bongard Mr. Timothy Michael Elrod Mrs. Billie Faye Harvey Mrs. Kelley W Norwine Mrs. Betty Sue Rickman Dr. Karen Y, Watts Mr. J Daniel Wood Reverend Lewis B Edwards Mr. Darl L Fowler Mr. Lee R Allen Mrs. Nancy Posey Edwards Sammy Stewart</p>
<p>Development Mr. Mark A. Thompson (Chair) Mr. Steve Everett Gibson Mr. Sammy H. Stewart Jr. Mrs. Rebecca S Price-Lester Mrs. Cassandra L. Rice Kitt Ms. Angelette F Muhammad Mr. Calvin A Padgett Mr. Ethan Cashwell Drs. D Jonathan Watts Dr. Karen Y. Watts Mr. J Daniel Wood Reverend Lewis B Edwards Ms. Glenda S Hoyle Mrs. Janet C Green Mr. Charles W Lusk Mr. Lee R Allen Dr. Robert R Nas</p>	<p>Graduation Mr. Joel K Crawford Ms. Danielle Alexis Hardee Mr. Clifford June II Mrs. Mildred Allen Ms. Karen B Varnadoe Ms. Natalie Y Carey Ms. Teresa Lowry Thurmond Ms. Vonda Butler Mrs. Kelley W Norwine Mrs. Angela Davel Bowers Mrs. Lisa G. Bryant</p>
<p>By-Laws Mrs. Nancy Posey Edwards (co-chair) Mr. Timothy Michael Elrod (co-chair) Ms. Jennifer Elizabeth Potts Mr. Bobby Cooley Mrs. Priscilla Hammond Mr. B. Timothy Rickman Mr. Darl L Fowler</p>	<p>Nominating Committee Appointed by Alumni Association President Mr. Cory Williams (Chair) Ms. Jennifer Elizabeth Potts Mrs. Billie Faye Harvey Reverend Lewis B Edwards Ms. Joy L Bryant Mrs. Nancy Posey Edwards</p>
<p>Special Events Mr. Roger D. Lampkin (Chair) Mr. Steve Everett Gibson Mrs. Julie A Kellett Ms. Jennifer Elizabeth Potts Ms. Danielle Alexis Hardee Mr. Clifford June II Mrs. Rebecca S Price-Lester</p>	<p>Mrs. Tracy M Landrith Ms. Angelette F Muhammad Mr. Mark A. Thompson Ms. Vonda Butler Mrs. Jacquelyn S Bryant Mr. Bobby Cooley Mrs. Lisa T, McKinney Drs. D Jonathan Watts</p> <p>Ms. Joy L Bryant Ms. Glenda S Hoyle Mrs. Janene J Bryson Mr. Charles W Lusk Mrs. Lisa G. Bryant Dr. Robert R Nash Ms. Natalie Y Carey Ms. Teresa Lowry Thurmond</p> <p>Mr. Calvin A Padgett Mr. Ethan Cashwell Mrs. Priscilla Hammond Mr. B. Timothy Rickman Mrs. Janet C Green Mrs. Angela Davel Bowers</p>



SOUTHERN WESLEYAN UNIVERSITY

ALUMNI ASSOCIATION BOARD

SERVICE AGREEMENT 2011-2014

TYPE	AREA REPRESENTATIVES
5 AGS Learning Center Areas <i>Total of 24</i>	Central
	Greenville (includes Spartanburg and Greenwood)
	Columbia
	North Augusta
	Charleston
7 Geographic Areas <i>Total of 13</i>	South Carolina
	NC West
	NC East
	Florida
	Tennessee
	South Coastal
	Shenandoah
3 SWU Schools & Colleges <i>Total of 3</i>	School of Business
	School of Education
	College of Arts and Science
At-Large <i>Total of 10</i>	Traditional
	Kernersville
	Wesleyan Academy High School WMC/CWC/SWU
	Honorary Alumni
	Larger Geographic Area
	Affinity Chapters Fine Arts, Athletics, or other SWU affinity groups

GOAL: ALL MEMBERS OF THE ALUMNI BOARD GIVING REGULARLY TO THE PROMISE FUND.

New Members Consider	\$12 per month	\$144 per year
Second Year Leaders	\$24 per month	\$288 per year
Third Year Term Leaders	\$36 per month	\$432 per year
Tenure Members	\$41.66 per month	\$500 per year

ALUMNI BOARD OF DIRECTORS

In case of a vacancy caused by resignation, death, disability, or removal of a director, a majority of the remaining directors shall select any member of the association to fill the vacancy for the remainder of the term. Directors are expected to attend all regular and special meetings of the Board. Any director who fails to attend three consecutive such meetings without contacting the alumni president or the alumni director with a cause or excuse shall be deemed to have resigned. A director may be removed for just cause, as determined by a two-thirds majority of the Board of Directors present, and shall be subject to replacement as set forth above.

The Board of Directors shall meet at least three times annually in regular session and for any special sessions as called by the association president.

- Friday afternoon preceding Homecoming Weekend at 3:30 p.m.
- First Saturday of February at 9:30 a.m.
- Third Saturday of April at 9:30 a.m. (with awards luncheon to immediately follow at noon).
- Directors are also encouraged to participate in all appropriate Association activities annually. Each regular and special meeting of the alumni Board of Directors shall follow a written agenda, prepared by the Executive Committee, describing the subjects of discussion. Any other matters may be placed on the agenda by the Association President or by any two members of the Board of Directors three days preceding any regular meeting. The members present at a regular or special meeting shall constitute a quorum.
- Expectation of each Alumni Board member is to make an annual gift to the Promise Fund as noted in the chart above.

I AGREE TO THE ABOVE TERMS AND WILL FAITHFULLY SERVE MY ALMA MATER TO THE BEST OF MY ABILITY, SO HELP ME GOD.

PRINT NAME

SIGNATURE

DATE

SEND SERVICE AGREEMENT TO THE SWU OFFICE OF ALUMNI RELATIONS BY APRIL 1:
P.O. BOX 1020, CENTRAL SC 29630

SOUTHERN WESLEYAN UNIVERSITY

ALUMNI ASSOCIATION BOARD

EXPENSE VOUCHER

NAME _____ ID# _____

EXPENSE

MILEAGE: _____ miles at \$.40/mile \$ _____

AIRLINE TICKET \$ _____

MEALS \$ _____

LODGING \$ _____

TOTAL \$ _____

PLEASE SELECT THE APPROPRIATE CHOICE:

_____ Please issue a receipt for my contribution-in-kind by specifying the amount and to which fund you wish to apply this contribution. If no specific fund is specified, your contribution-in-kind will be applied to the Promise Fund.

\$ _____ Promise Fund (unrestricted)

\$ _____ Building Foundations for a New Generation capital campaign and/or pledge

\$ _____ Other (please specify)

_____ Please issue a check in the amount of \$ _____ covering part/all of my expenses.

SIGNATURE

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ALUMNI ASSOCIATION
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